GUIDE TO ASGA WORKSHOPS
2026 FALL SG SUMMIT

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



Goal-Setting Techniques

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

T. *What Are Your Superpowers? What Your SGA Can (And Can't) Do* – Butch Oxendine



Organization Effectiveness

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to you fulfilling your mission and established goals. These sessions are designed to set your SG up for success with practical tools. If your SG identifies organizational effectiveness as a potential issue, do yourselves and your student body a favor—ensure that someone from your delegation attends any of the sessions with this icon.

A. *Your SGA Report Card: 13 Steps to Raise Your Grade to A+* – Butch Oxendine

E. *The 25 Worst Mistakes Your Student Government Can Make (And How to Fix Them)* – Butch Oxendine

I. *How to Make Students Care About Your Student Government* – Butch Oxendine

M. *The SG Game Show: How Much Do You Really Know About SG?* – Butch Oxendine

N. *Welcome to Student Government: Let's Build Your Leadership Journey* – Edson O'Neale

S. *Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism)* – Michael A. Cadore, Sr., Ed.D.



Team Building

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the "feel" of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

C. *Who Said There's No "I" In Team?* – Vicky Goodin, Ed.D.

J. *Lost in Translation: Communication, Non-Communication and Everything in Between* – Rasheed Ali Cromwell, Esq.

U. *Color Your World: Unlocking Your True Colors* – Edson O'Neale

Questions? Write info@asgaonline.com.

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Structures and Systems

The operations of any SG are regulated by the structures and systems in place. If your SG is not performing as effectively as it should, then we encourage you to assess whether those structures and systems are an obstacle in achieving your goals. If your SG identifies this as a potential issue, you should ensure that someone from your delegation attends any of the sessions with this icon.

G. *Mission SGA!* – Vicky Goodin, Ed.D.

Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

D. *Magnus Principles: I am, You Are, We Are Magnus! #Greatness* – Michael A. Cadore, Sr., Ed.D.

Effective Advocacy

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

R. *Walk in Their Shoes: Using Empathy Mapping to Lead with Understanding* – Edson O'Neale

V. *Emotional Intelligence: I Hear You, But I Don't Understand You!* – Michael A. Cadore, Sr., Ed.D.

Delegation

Do you feel like only a few people are engaged in your SG? Sometimes we do not maximize our SG's potential because we fail to spread the work around. This can often lead to high rates of burnout and turnover within SG. If your SG is not effectively utilizing the wealth of talent within its ranks, be sure that someone from your delegation attends any of the sessions with this icon.

B. *Doing the Most: Talented and Overextended (Part 1)* – Rasheed Ali Cromwell, Esq.

F. *Doing the Most: Talented and Overextended (Part 2)* – Rasheed Ali Cromwell, Esq.

Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you are new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

H. **FOR ADVISORS** *Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)* – Michael A. Cadore, Sr., Ed.D.

K. **FOR ADVISORS** *Student Development and the Art of Advising (What Does Chickering Have to Do with It?)* – Vicky Goodin, Ed.D.

O. **FOR ADVISORS** *Leadership Development: Developing the Leaders Within Your SG* – Vicky Goodin, Ed.D.

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Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

L. NEW *Just Keep Watching: Reels That Spark Action and Campus Connection* – Cheyenne Olson

BONUS SESSION *How & Why You Must Improve Your SG's Web & Social Media Presence* – Butch Oxendine

P. NEW *Empowering the Feed: Building a Team for Social Media Success* – Cheyenne Olson



Elections & Voting

The average voter turnout for most campuses is less than desirable. These sessions are designed to aid your student government in generating a "buzz" around election time to engage the student body in the elections process. If your SG struggles in this area, be sure that someone from your delegation attends any of the sessions with this icon.

Q. NEW *How to Build a Better Student Government Election* – Butch Oxendine