GUIDE TO ASGA WORKSHOPS

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.





Goal-Setting Techniques

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you

established, then someone from your delegation should attend one of the sessions with this icon.

S What Can Your Student Government Really Accomplish? Choose Realistic Goals – Butch Oxendine



Organization Effectiveness

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools If your SG identifies this as a potential issue, do yourselves and your student body a favor – ensure that someone from your delegation attends any of the sessions with this icon.

A 13 Steps to a Super Student Government – Butch Oxendine

F The 25 Worst Mistakes Your Student Government Can Make – Butch Oxendine

I How to Make Students Care About Your SG: Create "Signature Programs" – Butch Oxendine

What You Know Gets You Hired, But What You Say or Do Can Get You Fired – Michael A. Cadore, Sr., Ed.D.

M How Your SG Can Connect With Students: Survey Them! – Butch Oxendine

U Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism) - Michael A. Cadore, Sr., Ed.D.



Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

D Magnus Principles: I am, You Are, We Are Magnus! #Greatness – Michael A. Cadore, Sr., Ed.D.

F I Made It, I am In Student Government: Now What? – Edson O'Neale

J Vulnerability: The Real Super Hero for Student Government – Edson O'Neale

T NEW WORKSHOP Purposeful Leadership: The Path to Impactful Student Government - Kimberly Jones, M.Ed.





Structures and Systems

The operations of any SG are regulated by the structures and systems in place. If your SG is not performing as effectively as it should, then we encourage you to assess whether those structures and systems are an obstacle in achieving your goals. If your SG identifies this as a potential issue, you should ensure that someone from your delegation attends any of the sessions with this icon.

G Mission SGA! – Vicky Goodin, Ed.D.



Effective Advocacy

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

N NEW WORKSHOP Unlock Your Leadership Potential: Empowering Advocacy and Impact in Student Government – Kimberly Jones, M.Ed.



Teambuilding

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the "feel" of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

C Who Said There's No "I" In Team? – Vicky Goodin, Ed.D.

Q NEW WORKSHOP *Empowering Your SGA Puzzle: Fostering Cohesion for Lasting Success* – Kimberly Jones, M.Ed.



Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG, which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you're new to advising, or just want to refresh, check out any of the sessions with this icon.

- **B** NEW WORKSHOP FOR ADVISORS Advisors, You are the P.L.U.G. of Student Government Edson O'Neale
- H FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) Michael A. Cadore, Sr., M.A.
- **K FOR ADVISORS** *Student Development and the Art of Advising (What Does Chickering Have to Do With It?)* Vicky Goodin, Ed.D.
- **O FOR ADVISORS** *Leadership Development: Developing the Leaders Within Your SG* Vicky Goodin, Ed.D.
- **R** FOR ADVISORS Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism) – Michael A. Cadore, Sr., M.A.



Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

P How to Improve Your SG's Web and Social Media Presence – Butch Oxendine

