



**ASGAFALL21**

**VIRTUAL STUDENT GOVERNMENT TRAINING**

**Fall**

STUDENT GOVERNMENT

**SUMMIT**

**NOVEMBER 12-13, 2021**



# CONFERENCE SCHEDULE

**Friday, November 12, 2021 - All times Eastern Standard Time (EST)**

**11:30 a.m. to 12:00 p.m. — Welcome Networking Break**

**12:00 p.m. to 12:30 p.m. — Conference Kick-Off**

- **Butch Oxendine**, Emcee

**12:30 p.m. to 1:30 p.m. — Training Block 1**



**A** *13 Steps to a Super Student Government* – Butch Oxendine



**B** *Inclusive SG Leadership: Tackling the Difficult Conversations*  
– Suzette Walden Cole, Ph.D.

**1:30 p.m. to 1:45 p.m. — Networking Break**

**1:45 p.m. to 2:45 p.m. — Training Block 2**



**C** *What Big Assumptions are You Making that are Standing in the Way of Accomplishing Your SG Goals?* – Sarah E. Schoper, Ph.D.



**D** *Knowing When and How to Call Someone Out: Confronting Members within the SG* – Suzette Walden Cole, Ph.D.

**2:45 p.m. to 3:00 p.m. — Networking Break**

## WORKSHOP HANDOUTS

Download all available workshop handouts prior to the conference!

<https://bit.ly/3apkBsc>

**3:00 p.m. to 4:00 p.m. — Training Block 3**



**E** *How to Improve Your SG's Web and Social Media Presence* – Butch Oxendine



**F** **NEW** *Movement Making: Supporting Survivors and Title IX on Campuses*  
– Kat Klawes

**4:00 p.m. to 4:15 p.m. — Networking Break**

**4:15 p.m. to 4:30 p.m. — End Of Day Wrap-Up**

## **WORKSHOP HANDOUTS**

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## Saturday, November 13, 2021 - All times Eastern Standard Time (EST)

10:30 a.m. to 11:00 a.m. — Welcome Back Networking Break

### 11:00 a.m. to 12:00 p.m. — Training Block 4



**G** *The 25 Worst Mistakes Your Student Government Can Make* – Butch Oxendine



**H** **FOR ADVISORS** *Leadership Development: Developing the Leaders within Your SG* – Vicky Goodin, Ed.D.

12:00 p.m. to 12:30 p.m. — Lunch Break

### 12:30 p.m. to 1:30 p.m. — Training Block 5



**I** *Doing The Most! Minimize Obligations, Maximize Performance*  
– Rasheed Ali Cromwell, Esq.



**J** *Mission SGA!* – Vicky Goodin, Ed.D.



**K** **NEW** *SG 101: Getting Student Feedback, How & Why* – Kat Klawes

1:30 p.m. to 1:45 p.m. — Networking Break

### 1:45 p.m. to 2:45 p.m. — Training Block 6



**L** **NEW** *Movement Making: Advocating for Legislative Change and Students Right Advocacy* – Kat Klawes



**M** **NEW** *Vulnerability: The Real Super Hero for Student Government* – Edson O'Neale

2:45 p.m. to 3:00 p.m. — Networking Break

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### 3:00 p.m. to 4:00 p.m. — Training Block 7



**N** *How Your SG Can Connect With Students: Survey Them!* – Butch Oxendine



**O** **FOR ADVISORS** *All Great Advisors Need H.E.L.P. (Honesty, Empathy, Loyalty, Professionalism)* – Michael A. Cadore, Sr., M.A.



**P** *Building a Puzzle with Your SGA Members* – Kimberly Jones, M.Ed.

### 4:00 p.m. to 4:15 p.m. — Networking Break

### 4:15 p.m. to 5:15 p.m. — Training Block 8



**Q** *What Can Your Student Government Really Accomplish? Choose Realistic Goals* – Butch Oxendine



**R** **FOR ADVISORS** *Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)* – Michael A. Cadore, Sr., M.A.



**S** *Rock and Role* – Kimberly Jones, M.Ed.

### 5:15 p.m. to 5:30 p.m. — Networking Break

### 5:30 p.m. to 6:00 p.m. — Wrap-Up & Raffle

- *The Importance of Your Student Government* – Butch Oxendine
- *Ultimate Connectors Raffle* (return your evaluation form to enter)

### 6:00 p.m. to 6:30 p.m. — Networking Break

## WORKSHOP HANDOUTS

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# WORKSHOP DESCRIPTIONS

ASGA's Fall Student Government Summit features dozens of practical, interactive, and fun workshops led by our talented team of presenters. You can choose which workshops to attend based on their descriptions below.

## Friday, November 12<sup>th</sup> • 12:30 p.m. to 1:30 p.m. • Training Block I

### A. 13 Steps to a Super Student Government – *Butch Oxendine*

Are you the best SG in America? Before you start boasting, even the finest SGs have lots of room for improvement. And just because you control millions in student fees and get quoted in the campus paper doesn't mean that you're truly appreciated, respected, and actually get things done for your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now.

**Delivery Format:** Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions throughout.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses



### B. Inclusive SG Leadership: Tackling the Difficult Conversations – *Suzette Walden Cole, Ph.D.*

Recognizing the systemic and institutional issues associated with racism, sexism, transphobia, homophobia, anti-immigrant, and so much more, SG leaders are challenged to represent ALL students. What does that mean exactly for them? In advocating for the needs of students, it is imperative that SG leaders be able to navigate difficult conversations. These issues can be polarizing at times within the student body. This session allows SG leaders to explore their own unconscious bias, recognize the complexities to enhance their overall effectiveness.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are designed to unpack process to practice, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, PollEverywhere, video) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the complexities of unconscious bias.
- Identify issues of institutionalized and systemic -isms on campus.
- Recognize how to communicate messages to the student body to foster a sense of support for all students and their concerns.



# WORKSHOP HANDOUTS

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## Friday, November 12<sup>th</sup> • 1:45 p.m. to 2:45 p.m. • Training Block 2

### C. What Big Assumptions are You Making That are Standing in the Way of Accomplishing Your SG Goals? – Sarah E. Schoper, Ph.D.

Do you ever find yourself complaining to others that you can't accomplish your goals because of someone else? What if it wasn't another person who was standing in your way of accomplishing your goals, but instead was actually you? This session will assist you in exploring the big assumptions that hold you and how they are preventing you from accomplishing your SG goals.

**Delivery Format:** You will be asked to pair up with another conference attendee, and will work through a series of interactive exercises to unearth what you and your partner might be doing to stand in the way of accomplishing your SG goals.

**Presentation Resources:** The session utilizes display media (i.e. Microsoft PowerPoint, Apple Keynote, etc.), as well as a session worksheet.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Identify competing commitments and the big assumptions guiding them
- Construct Kegan and Lahey's mental model to help you increase your awareness of your big assumptions
- Identify what is within one's responsibility that is standing in the way of achieving one's goals



### D. Knowing When and How to Call Someone Out: Confronting Members Within the SG – Suzette Walden Cole, Ph.D.

Confronting members on issues, behaviors, and other performance related matters can make for challenging situations for all of the parties involved. In this session, we will explore confrontation techniques, ways to proactively prevent confrontation with negative results, tips on minimizing the impact to the SG, and recommendations for the post-confrontation follow-up.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session participants should be able to:**

- Provide a basic self-reflective understanding of their triggers for conflicts
- Gain content knowledge of techniques to engage in confrontations
- Recognize when it is necessary for officer or advisor intervention



## Friday, November 12<sup>th</sup> • 3:00 p.m. to 4:00 p.m. • Training Block 3

### E. How to Improve Your SG's Web & Social Media Presence – Butch Oxendine

The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

**Presentation Resources:** This session utilizes the internet.

**Level of Interactivity (from 1 to 5 being very interactive):** 2

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media



### F. NEW • Movement Making: Supporting Survivors and Title IX on Campuses – Kat Klawes

Estimates of sexual assault, generally find that somewhere between 19 and 27% of college women and 6–8% of college men are sexually assaulted during their time in college. Hear from a sexual assault survivor and victim advocate on how to change your campus culture, support survivors, and understand best policy practices.

**Presentation resources:** SG Assessment Guide, Prezi

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand legal requirements related to Title IX and sexual assault
- Assess university supports for survivors and university policies
- Know how to advocate for better policies and services for students
- Learn how to actively engage students to change campus culture



# WORKSHOP HANDOUTS

Download all available workshop handouts prior to the conference!

<https://bit.ly/3apkBsc>

## Saturday, November 13<sup>th</sup> • 11:00 a.m. to 12:00 p.m. • Training Block 4

### G. The 25 Worst Mistakes Your Student Government Can Make – *Butch Oxendine*

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG missteps, and most importantly, how to avoid these pitfalls during your term of office.

**Delivery Format:** Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout. The presenter uses volunteers to illustrate key points.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution



### H. FOR ADVISORS • Leadership Development: Developing the Leaders Within Your SG – *Vicky Goodin, Ed.D.*

This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as advisors and administrators, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development



# WORKSHOP HANDOUTS

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## Saturday, November 13<sup>th</sup> • 12:30 p.m. to 1:30 p.m. • Training Block 5

### I. Doing The Most! Minimize Obligations, Maximize Performance – *Rasheed Ali Cromwell, Esq.*

Stressed out? Too tired to make it to that next meeting? Is it the same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high-energy exchange is a unique blend of energy and time management, personal and professional prioritizing, as well as best methods and strategies for self preservation. These elements are necessary, because student leaders often spend all their time advancing SGA without pouring into themselves. It is critical for both new and seasoned SGA members to jump-start their leadership by minimizing obligations and maximizing their performance. Join us and learn how!!

**Delivery Format:** This presentation is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience.

**Presentation Resources:** A combination of multimedia presentations handouts, and group breakouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session participants should be able to:**

- Reduce their daily workload by cutting back and increase their performance by working smarter
- Decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
- Manage their expectations with a better understanding of time, priorities, and consistently reevaluating their involvement



### J. Mission SGA! – *Vicky Goodin, Ed.D.*

Be a change leader at your school. Make things happen! The key to a successful SGA is having a strong mission and solid goals. Participants will be inspired to become change agents in SGA and create the mission statements for their organizations...taking them on the road to a successful and purposeful year.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3.5

**Learning Outcomes. After attending this session participants should be able to:**

- Learn the difference between a mission statement and a vision statement
- Practice developing a mission statement
- Practice setting goals and making an action plan that will work



### K. NEW • SG 101: Getting Student Feedback, How & Why – *Kat Klawes*

Student Government's job is to represent students on their campus. A crucial part of representing students is to know student opinions. Hear from a former SG President and professional advocate on how to solicit feedback and involvement from the student body. Learn how to effectively collect student feedback, about assessing student feedback, and how to create systems that help engage students within student government.

**Presentation resources:** SG Assessment Guide, Prezi

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how to use student feedback effectively
- Assess the student feedback collection methods for their SG
- Know how to utilize tools to better collect student feedback
- Learn how to actively engage students on their campus



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## Saturday, November 13<sup>th</sup> • 1:45 p.m. to 2:45 p.m. • Training Block 6

### L. NEW • Movement Making: Advocating for Legislative Change and Students Right Advocacy – *Kat Klawes*

Student Governments can and should advocate for students beyond their campuses at the local, state, and federal level. Learn how to contact elected officials to advocate for legislative change. Over 10,000 bills are introduced at the state level in the U.S. each year, learn how to help engage students in public policy decisions that affect students such as student loan debt, voting rights, and others.

**Presentation resources:** SG Assessment Guide, Prezi

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Know how to facilitate collection of student feedback
- Gain tools to assess legislative policy impacts
- Understand how to organize students
- Learn how to help elevate student voices on local, state, and national issues



### M. NEW • Vulnerability: The Real Super Hero for Student Government – *Edson O'Neale*

As a leaders, we tend to avoid vulnerability because we are scared of being viewed as weak, but we fail to realize the real power of vulnerability in leadership. Being vulnerable is also the key to attracting more leaders into your organization. Leading by example, Edson will show vulnerability and share his journey on how he became the person and leader that he is today. By sharing his journey, Edson will work with you on sharing your own journey and finding your true leadership style. In finding your true super power, it will help you to effectively communicate with other students, administrators, family, and much more.

**Learning Outcomes. After attending this session participants should be able to:**

- Discover the traits of a good leader
- Explore your leadership style
- Investigate the importance of vulnerability
- Develop the ability to share your own story
- Illustrate the importance of opening up to those around you
- Analyze different ways of communicating how you feel
- Discuss how we can start feeling comfortable by being uncomfortable



# WORKSHOP HANDOUTS

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## Saturday, November 13<sup>th</sup> • 3:00 p.m. to 4:00 p.m. • Training Block 7

### N. How Your SG Can Connect With Students: Survey Them! – *Butch Oxendine*

When you tackle an issue, you must be certain that students want and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. You can't expect students to come to your SG with their concerns. You must go to them!

**Delivery Format:** This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how surveying can transform your Student Government
- Know what questions to ask, when to ask them, and who to ask
- Know how to gather and analyze the results and use them to initiate changes



### O. FOR ADVISORS • All Great Advisors Need H.E.L.P. (Honesty, Empathy, Loyalty, Professionalism) – *Michael A. Cadore, Sr., M.A.*

This 30 to 60-minute workshop provides insight and discussion regarding effective leadership.

**Delivery format:** Allows attendees to participate in scenario-based exercises, share experiences, and discuss proactive ways to succeed and lead through crucial conversations regarding:

- Honesty – The single most important leadership value. Honesty is a leader's most valuable and most valued leadership quality; it serves as the gateway for trust and inspiration. Honoring others and thyself regardless of race, ethnicity and/or background.
- Empowering through a high-level Emotional Intelligence.
- Loyalty – Respect and Relationships.
- Professionalism and Partnership in Leadership – Leadership is what Leadership does!

The presenter encourages feedback through direct questions/demonstrations throughout.

**Presentation Resources:** The session utilizes PowerPoint, handouts, and music.

**Level of interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of effective leadership



### P. Building a Puzzle With Your SGA Members – *Kimberly Jones, M.Ed.*

Every year SGA begins the year with different puzzle pieces that SGA members have to figure out how to piece together. Cultivating your next generation of SGA members is crucial to forging long-term success. Join this workshop to unlock some strategies on how to create a more cohesive team. Outside of the projects and events that you all are coordinating how do you work together? This workshop will provide you with the tools and techniques to become a more vibrant community of change agents that can transform your institution and the experiences of the students you represent.

**Delivery format:** This workshop utilizes a balance of interactive activities and lecture format that will have you engaged in discussion.

**Presentation resources:** The session utilizes visual display media (i.e. Microsoft Power Point)

**Level of Interactivity (from 1 to 5, five being very interactive):** 3.5

**Learning Outcomes: After attending this session, participants should be able to:**

- Understand the importance of creating opportunities to build your team from the start.
- Gain techniques and skills that can improve teambuilding
- Understands ways to become a more effective team player



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## Saturday, November 13<sup>th</sup> • 4:15 p.m. to 5:15 p.m. • Training Block 8

### Q. What Can Your Student Government Really Accomplish? Choose Realistic Goals – *Butch Oxendine*

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

**Delivery Format:** Because of the significant amount of information provided in this session, it is presented in a lecture format. However, half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying



### R. FOR ADVISORS • Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) – *Michael A. Cadore, Sr., M.A.*

"Keep in mind it's not about you but student success." This discussion opens dialogue with Advisors peers to discuss experiences and the importance of Multicultural Competency, Empathy, Flexibility, and Self-Awareness. This also includes an overview and the importance of Policy & Procedures. "What you know gets hired. What you do can get your fired."

**Delivery format:** This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

**Presentation Resources:** PowerPoint; handouts

**Level of interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of student success as it pertains to Multicultural Competency, Empathy, Flexibility, and Self-Awareness
- Understand and Respect the differences of all students and your advisor colleagues
- Learn the implications and consequences of institutional Policy & Procedure



### S. Rock and Role – *Kimberly Jones, M.Ed.*

Understanding the what, when, how, why of your role as an SGA member can be a bit overwhelming at the beginning. This workshop will provide students with a deeper understanding of their purpose as SGA members. Successful SGA leaders are those who know how to embrace their role and truly understand the meaning behind what they do on their college campuses. It is also a time for students to rock and roll and have fun in the process!

**Delivery format:** This workshop utilizes a balance of interactive activities and lecture format that will have you engaged in discussion.

**Presentation resources:** The session utilizes engaging activities for the students to participate in.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes: After attending this session, participants should be able to:**

- Understand the importance of their role as an SGA member
- Understanding the true definition of advocacy and how is that viewed by their representatives



# WORKSHOP HANDOUTS

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# WORKSHOP PRESENTERS

ASGA's Fall Summit workshop leaders are among the nation's premier Student Government experts. In addition to being SG specialists who speak from personal experience, they're also skilled presenters who inject humor, enthusiasm, and passion into their workshops. They regularly consult with SGs and speak at major leadership conventions throughout the country, including all the top SG conferences.



## Michael A. Cadore, Sr., M.A.

- President, Magnus Solutions, Inc. "Not just good ideas, but *Magnus Solutions*"
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- Former NFL New Orleans Saints draft pick and Montreal Machine Canadian Player
- [cadorem@easternflorida.edu](mailto:cadorem@easternflorida.edu) or [magnussolutionsinc@gmail.com](mailto:magnussolutionsinc@gmail.com)



## Rasheed Ali Cromwell, Esq.

- Former SGA president at North Carolina Agricultural & Technical State University
- Former Federal Law Clerk/Attorney
- President, The Harbor Institute ([www.theharborinstitute.com](http://www.theharborinstitute.com))
- Speaker/Trainer/Consultant to over 250 colleges and universities in 38 states
- Facebook: "The Harbor Institute" • Instagram: TheHarborInstitute • Twitter: @harborinstitute
- [racromwell@theharborinstitute.com](mailto:racromwell@theharborinstitute.com)



## Vicky Goodin, Ed.D.

- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 29 years of experience in higher education
- Leadership Development Consultant & Diversity Trainer ([www.thestrengthsdoc.com](http://www.thestrengthsdoc.com))
- [thestrengthsdoc@hotmail.com](mailto:thestrengthsdoc@hotmail.com)



## Kimberly Jones, M.Ed.

- Director of Student Life at Montgomery College – TP/SS Campus
- Trainer in the areas of student leadership development
- Coordinator of the TP/SS MC LEADS program
- Student Senate advisor
- [kimberly.jones@montgomerycollege.edu](mailto:kimberly.jones@montgomerycollege.edu)



## Kat Klawes

- Executive Director and Founder of the College Campus Oversight Advocates
- Higher education and policy advocacy consultant
- Former SGA President at Northern Michigan University
- Buzzfeed and Bank of America "50 Under 50" honoree
- [ustoadvocates@gmail.com](mailto:ustoadvocates@gmail.com)



### **Edson O'Neale**

- Currently serves as Student Success Manager for ThriveDX (Formerly HackerU)
- Speaker for Greek University
- Former Student Government Advisor
- Ten years experience in Higher Education ranging from Advising and Student Activities
- **edson.oneale@gmail.com**



### **W.H. Oxendine, Jr. (Butch)**

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* and *Florida Leader* magazines
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at all major Student Government conferences for 35 years
- **butch@asgaonline.com**



### **Sarah E. Schoper, Ph.D.**

- Independent consultant, speaker, and author in the areas of student learning, leadership, and organizational development
- Former Student Body Executive Officer and Student Government Advisor
- Ten years as a student affairs professional
- **sarahschoper@gmail.com**



### **Suzette Walden Cole, Ph.D.**

- Available for college/university events and is exclusively represented by CAMPUSPEAK ([www.campuspeak.com](http://www.campuspeak.com))
  - Professional speaker, trainer and consultant with SWC Speaks
  - Former SG Advisor and Student Affairs Professional for more than 11 years
  - Accomplished presenter and author in risk management, political science and student leadership development
  - **swcspeaks@gmail.com**
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# GUIDE TO ASGA WORKSHOPS

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.

# Fall STUDENT GOVERNMENT SUMMIT



## Goal-Setting Techniques

*These sessions will provide your SG with techniques for realizing your full potential. Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way. We have not made the kind of progress we wanted or found that we can't achieve what we set out to do. Sometimes it's the loftiness of our expectations that were the problem from the start. Other times, we just didn't operationalize our goals with action plans. If your outcomes don't measure up to your goals, attend any of the sessions with this icon.*

**C** *What Big Assumptions are You Making that are Standing in the Way of Accomplishing Your SG Goals?* – Sarah E. Schoper, Ph.D.

**Q** *What Can Your Student Government Really Accomplish? Choose Realistic Goals* – Butch Oxendine



## Organization Effectiveness

*These sessions will set your SG up for success with helpful tools. Whether you're a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to fulfilling your mission and goals. If your SG identifies this as a potential issue, do yourself and your student body a favor—make sure you attend any of the sessions with this icon.*

**A** *13 Steps to a Super Student Government* – Butch Oxendine

**G** *The 25 Worst Mistakes Your Student Government Can Make* – Butch Oxendine

**N** *How Your SG Can Connect With Students: Survey Them!* – Butch Oxendine



## Effective Advocacy

*A core responsibility of every SG is to effectively advocate for the well-being and best interests of the student body. If we aren't focused on serving all students, then we're not doing our jobs as SG leaders. Whether it's administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, attend any of the sessions with this icon.*

**F** **NEW** *Movement Making: Supporting Survivors and Title IX on Campuses* – Kat Klawes

**K** **NEW** *SG 101: Getting Student Feedback, How & Why* – Kat Klawes

**L** **NEW** *Movement Making: Advocating for Legislative Change and Students Right Advocacy* – Kat Klawes

**S** *Rock and Role* – Kimberly Jones, M.Ed.



## Structures and Systems

*The operations of any SG are regulated by the structures and systems in place. If your SG isn't performing as seamlessly as you would like, attend any of the sessions with this icon.*

**J** *Mission SGA!* – Vicky Goodin, Ed.D.

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## Personal Growth

*These sessions focus on SG members' individual leadership development. No one is perfect! As leaders, we all have areas in which we can improve. If you're trying to enhance your own skill set, be sure you attend any of the sessions with this icon.*

**B** **Inclusive SG Leadership: Tackling the Difficult Conversations** – Suzette Walden Cole, Ph.D.

**I** **Doing The Most! Minimize Obligations, Maximize Performance** – Rasheed Ali Cromwell, Esq.

**M** **NEW** **Vulnerability: The Real Super Hero for Student Government** – Edson O'Neale



## Teambuilding

*These sessions enhance the "feel" of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you're working. Sometimes, as individuals, we're so focused on getting things done that we forget that it takes teamwork to make the dream work. If your SG struggles with teambuilding, attend any of the sessions with this icon.*

**P** **Building a Puzzle With Your SGA Members** – Kimberly Jones, M.Ed.



## Conflict Resolution

*Conflict is an inevitable part of any effective SG. If you don't have it, then something is probably "off" within your organization. It's not a question of if you will experience it, rather, it's how you will deal with it that's important. If your SG gets bogged down by the drama, or you feel you can improve in this area, attend any of the sessions with this icon.*

**D** **Knowing When and How to Call Someone Out: Confronting Members Within the SG** – Suzette Walden Cole, Ph.D.



## Advisor

*ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG, which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you're new to advising, or just want to refresh, check out any of the sessions with this icon.*

**H** **FOR ADVISORS** **Leadership Development: Developing the Leaders Within Your SG** – Vicky Goodin, Ed.D.

**O** **FOR ADVISORS** **All Great Advisors Need H.E.L.P. (Honesty, Empathy, Loyalty, Professionalism)** – Michael A. Cadore, Sr., M.A.

**R** **FOR ADVISORS** **Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)** – Michael A. Cadore, Sr., M.A.



## Public Relations

*These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.*

**E** **How to Improve Your SG's Web and Social Media Presence** – Butch Oxendine